



Communities in Action Fund 2008-2009

Parks and Recreation Ontario
Education Form and Trade Show, 2008
March 30, 2008 - April 2, 2008

*Monday March 31, 2008
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Purpose of this session:

- Understand the funding priorities of MHP;
- Provide an overview of the CIAF program;
- Identify what makes a good CIAF project;
- How to create a budget;
- How to develop a work plan; and
- How to create a project evaluation.

Ministry of Health Promotion: Funding Priorities

- *ACTIVE2010, Ontario's Sport and Physical Activity Strategy*, was announced on October 25, 2004, by Premier Dalton McGuinty.
- The Strategy links sport development and physical activity to achieve the following:
 - Increase Ontario's sport participation and physical activity rate so that by the year 2010, at least 55 per cent of Ontarians are physically active;
 - Enhance sport development leading up to the 2010 Olympics;
 - Leverage government resources to strengthen the sport, physical activity and recreation sector.
- CIAF was developed in 2004 as a key implementation component of ACTIVE2010.

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General Overview:

- Non-capital grant program to assist not-for-profits in creating opportunities for physical activity among disadvantaged groups.
- \$7.5 million annually to support local, regional and provincial level sport and recreation programming across Ontario.

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Background:

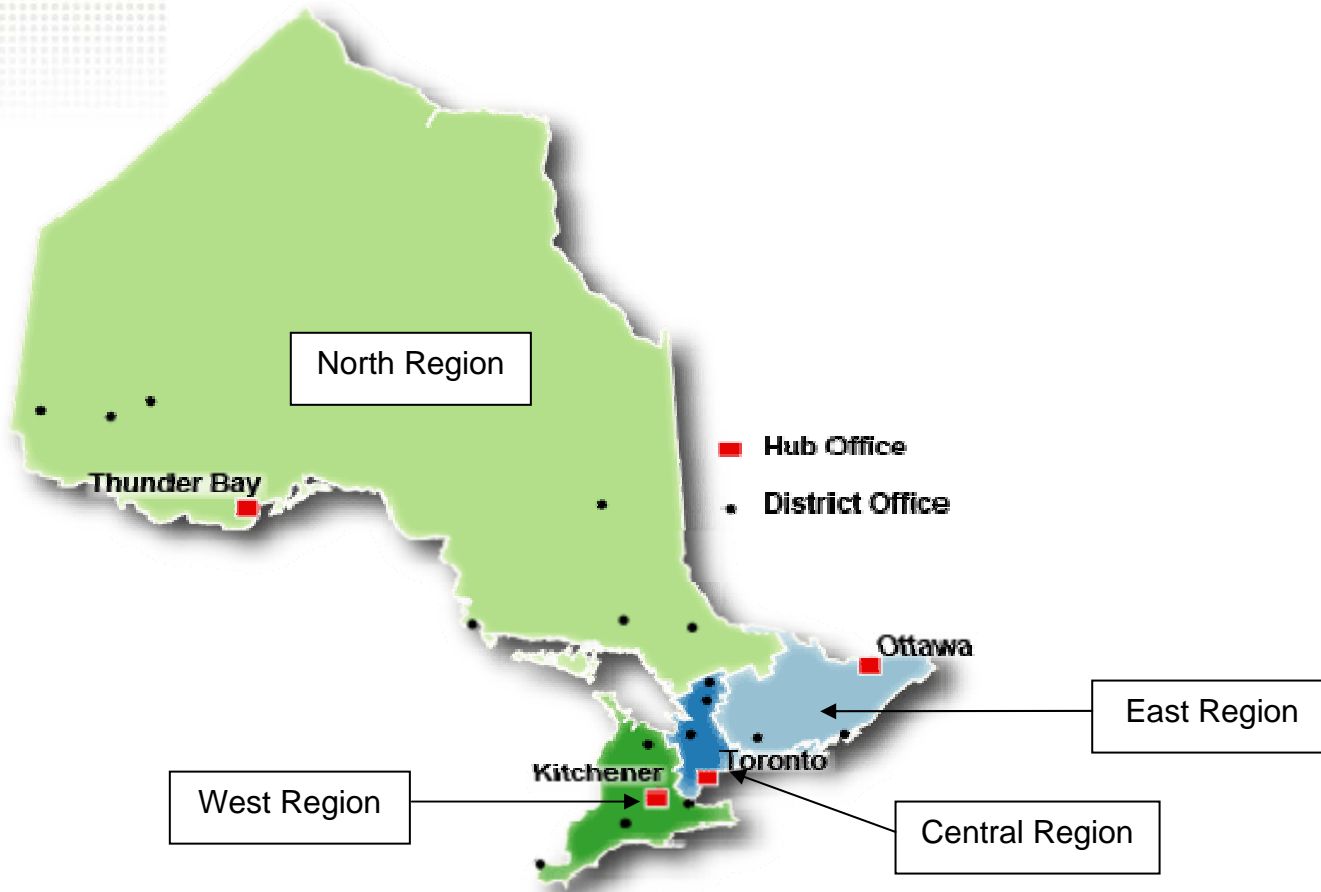
- Key component of *ACTIVE2010*.
- Beginning its fifth year - over \$25 million in grants awarded to 800 organizations to date.
- **Cost shared grants for projects** (not core support).
- One or two-year grants available.
- Two levels of grants available:
 - Provincial
 - Regional/Local



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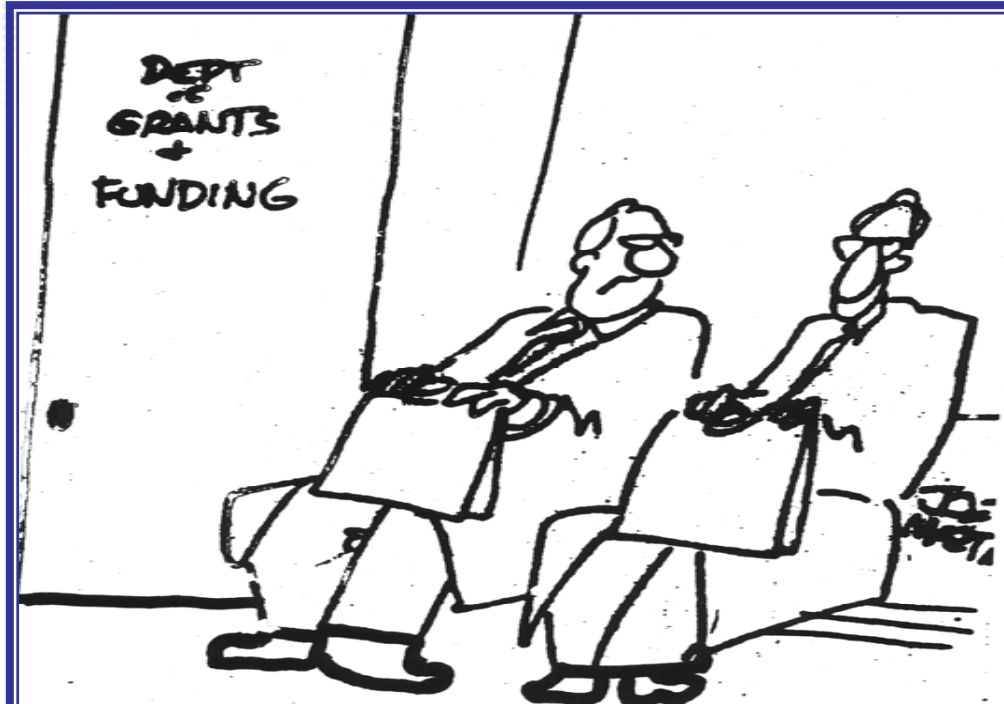


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Who Can Apply?

- Incorporated not-for-profit organizations (except Provincial Sport Organizations and Multi-Sport Organizations);
- First Nation or Aboriginal Organizations;
- Ontario Municipalities;
- Local Services Boards with recreation committees in unorganized territories;
- Ontario colleges and universities, Public Health Units, and Conservation Authorities with a community partner(s) and a clear community benefit;
- Local sport clubs/leagues (providing they are in good standing with a ministry-recognized PSO).

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Wouldn't it be nice if just once they'd give us the money, skip all the hoops and paperwork, and say "go crazy."

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Project Design:

Projects should target population groups that experience barriers to participation.

Projects should include the following design features:

- Effective and targeted outreach;
- Age/gender/cultural/geographic/mobility appropriate-programming;
- Affordability;
- Physically and emotionally safe programs; and
- Encourage leadership and skill development.

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Mandatory Prerequisites:

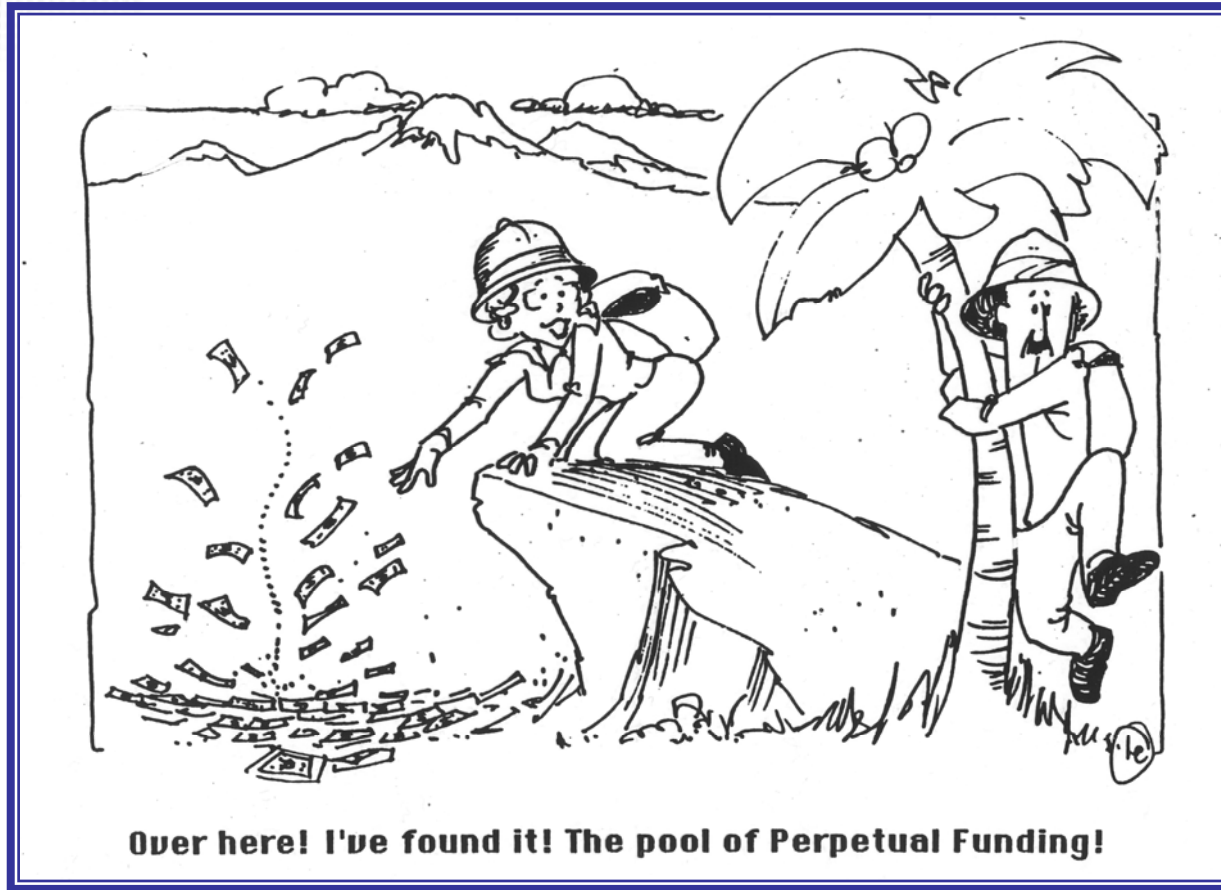
- All applicants must be incorporated and must have completed one year of operation. Proof of incorporation must be submitted with application;
- Evidence of a minimum of \$2 million in liability insurance. It is critical that the certificate form includes “Her Majesty the Queen in Right of Ontario” as an additional insured party;
- Certify that all the requirements of grants received from other Government of Ontario grant programs have been fulfilled;
- For local sports clubs, must be in good standing with their PSO/MSO;
- PHUs, CAs, Universities/Colleges, & Municipalities with population of 10,000+ must have community partner;

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Mandatory Prerequisites Continued:

- Have a risk management plan in place for the prevention of abuse, or provide acceptable evidence/explanation of how measure which demonstrates that they people they service (including volunteers) will not be at risk;
- Audited financial statements for grants of \$75K and over;
- Board-approved financial statement for grants under \$75K;
- Application signed by an authorized signing officer;
- Letter of Approval from the Board of Directors, as well as the contact information for board/council members;
- Must submit quotes for the purchase of goods/services over \$5,000 (to be submitted when/if the application is approved); and
- Ability of the applicant to contribute cash towards the balance of project funding.

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Three Project Types:

Implementation Projects → direct & immediate benefits (e.g. participation projects).

Development Projects → resources for application over a short period, which lead to action/increased participation.

Planning Projects → comprehensive plans for a geographic community (e.g. municipality, First Nations) that provide a map/blueprint for action within this area.

OR...

Combination of the above.

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Funding Levels:

Funding cap	Eligible parties
Up to 60% of eligible project costs	<ul style="list-style-type: none">• Municipalities with 10,000+ population• Local not-for-profit organizations• Local sport clubs/leagues (active PSO members)• Incorporated provincial not-for-profit organizations• Ontario Colleges and Universities• Public Health Units• Conservation Authorities
Up to 80% of eligible project costs	<ul style="list-style-type: none">• Municipalities with populations less than 10,000• First Nations or Aboriginal community organization• Local not-for-profit organizations located in communities with less than 10,000 population• Local service boards and school boards with recreation committees in unorganized territories

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Priority Groups:

The following 7 groups have been identified as having barriers to participation opportunities:

Children and youth (18 and under)

Low-income families

Older adults (55 and over)

Visible/ethnic minorities

People with disabilities

Aboriginal communities

Women and girls



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Five Key Sections to the Application:

Sec. A - Applicant Information: *tell us about yourself* (e.g., mandate, training, capacity, etc.)

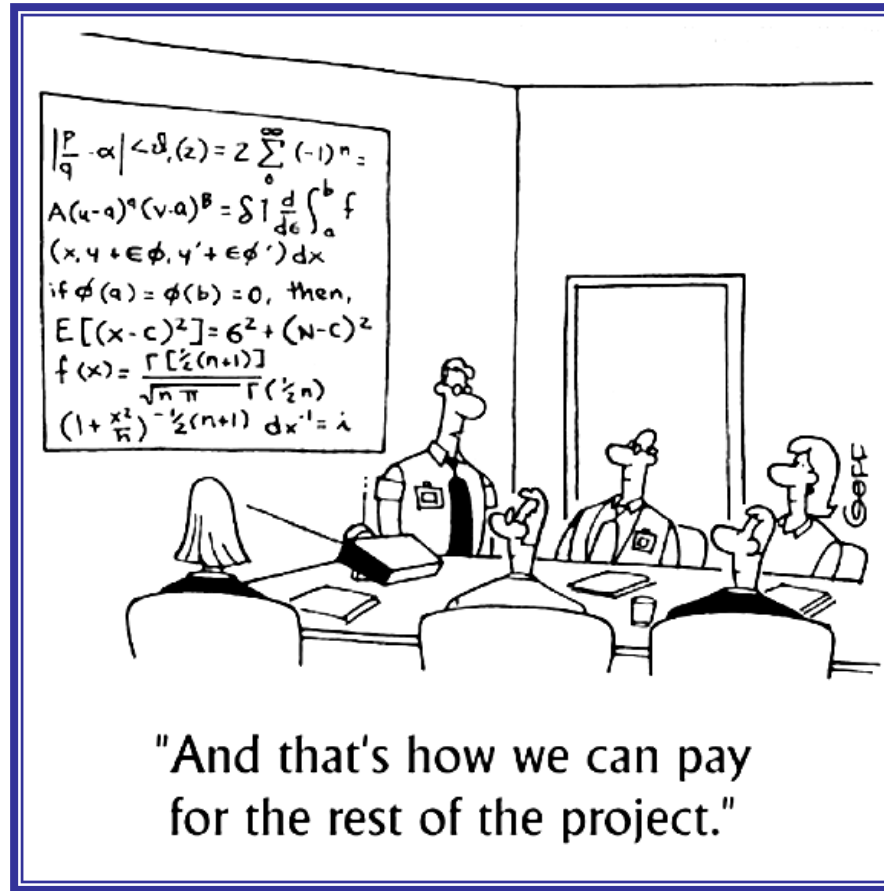
Sec. B - Project Information: *tell us about your project* (e.g., scope, target group, partners, evaluation plan).

Sec. C - Work Plan: *how will you carry out the work?* (e.g., timelines, staff responsibilities, key milestones)

Sec. D - Performance Measures (number of new participants & new products...very important!)

Sec. E - Project Budget (costs/expenditures vs. revenue)

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CIAF - What's New for 2008-09?

- Stronger focus on project evaluation plans.
- Continued alignment with other key Ministry strategies. The following project components will be *considered* for funding providing they are directly tied to the project and the central aim of the initiative is to increase physical activity:
 - Injury Prevention
 - Healthy Eating/Good Nutrition
 - Childhood Obesity
 - Mental Health & Wellness

CIAF - Helpful Hints

- **CONTACT US!** To find who your Regional Advisor is, visit <http://www.apps.mci.gov.on.ca/rsbcl/en/>
- Read the *CIAF Public Guidelines* located at: www.mhp.gov.on.ca/english/sportandrec/fund.asp
- Never too early to start - takes time!
- Browse our website (current products, existing grants, etc).
- Don't reinvent the wheel - always good to run your project idea past us first.

