



Towards a Canadian Sport Policy



Overview, History and Context

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Background



- Mills Commission
- First Sec. of State/Minister Since Early 90s
- We Have an Advocate
- Making a Mark

Why a Sport Policy?



- Liberal Social Agenda
- Benefits (Mills Report)
- Major Inefficiencies
- Waning Performances
- Declining Health
- Uncoordinated Leadership

Work to Date



- Increased Budget
- SOS Office
- Working Groups
 - ADR
 - Coaching
- Regional Conferences
- Summit
- Follow Through

Policy



- National vs. Federal, Provincial, Municipal
- Integrate for Efficiency
- Seamless for Participants/Users
- Legacy Through Legislation
- Effective, Actionable

Mechanics



- Excellence
- Participation*
- Capacity Building
- (Connectivity/Interaction)

Action Groups



- Minister's Advisory Council
- Federal/Provincial/Territorial Committee

Sub-Groups



- Excellence
- Participation
- Corporate
- Technology
- Others . . .

Results to Date & Other Timelines



- Group Reporting Timelines
- ADR/ Coaching
- F/P/T Committee
- Legislation
- April 2002!!

Localized Mobilization



- Sport Action Group
- Connect!





A National Sport Policy for Canada

CPRA and our Partners--

**Advocating Broad Based Community
Participation**

Session Overview



- A Role for CPRA
- CPRA - P/T Partner Advocacy Campaign
 - History
 - Current Status


A Role for CPRA



- CPRA is working with our Partners and members to advocate for the inclusion of community recreational sport into National Sport Policy
- We advocate access for all Canadians to safe, accessible, community based sporting activities

CPRA - P/T Partner Advocacy Campaign

- Nov 2000 - met with Sport Canada senior officials regarding regional consultations
- Consultations with P/T Partners, members
- CPRA participated in regional workshops held in Montreal in Feb 2001.
- April 2001 - Meeting on Parliament Hill with Mr. Coderre
- CPRA attended the National Sport Summit

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- This slide will not appear during the show. It is hidden because of the extra page I had to add for your notes on slide 5. On the slide sorter view in Powerpoint, note that this slide is crossed out as hidden. It is only a placeholder for that note page.

CPRA - P/T Partner Advocacy Campaign - Current Status

- A Formal Sport Task Group was established this past summer. Aim is to :
 - Continue to influence the content and orientation of the National Sport Policy
 - Influence the review and development of Provincial/Territorial sport policies and plans
 - Develop stronger linkages with our partners and stakeholders

CPRA - P/T Partner National Sport Policy Task Group



- Development of key messages and communication tools
 - Research and review key documents
 - A formal position paper is being developed, will form basis for future communications

Task Group Continued

- Identify, initiate and evaluate all opportunities for advocacy including:
 - Meetings with Mr. Coderre
 - Meeting with government officials
 - Meeting with Deputy Ministers' working group co-chairs
 - Communications with Advisory sub groups (especially the Participation group)
 - Sit as an active member of Sport Matters Group



After School Activity Initiative (ASAI)



- **Purpose :**
 - **To provide an environment where children will engage in organized sport that will foster positive lifestyle development.**

Justice Canada, Greenfield Elementary and SAG



- Proposed:
 - One-year pilot project to provide organized sport experiences and activities for elementary students between the ages of 8 and 11 who have been involved in criminal behaviour.

Target Groups

- Primary: U 12 children who have committed *what would be crimes*, to develop positive life skills through their involvement in sport.
- Involve students at Greenfield currently lacking physical activity options.

Expansion



- Second year of the ASAI will involve expanding this pilot project to five additional schools throughout Nova Scotia

Benefits

- Sport will offer constructive, disassociative activity as an alternative to environments that might foster criminal behaviour.
 - Already in Trouble
 - At-Risk Youth

Under-Utilized Facility Use

- After school (3:30pm to 5:30pm)
- Greenfield Elementary School
- Utilize school gymnasium, playing fields, playgrounds and classroom space.

Leadership



- Supervision:
 - Physical Education Teachers, Principals and Guidance Counsellors,
- Delivery
 - Selected High School Students
 - Program curriculum to engage participants in a variety of sport activities, skill development exercises and educational situations.

