

LIN At A Glance



Our Vision

LIN is recognized as an innovative and ethical knowledge base forum exchanging value added information services for the enhancement of individual and community well-being through health, parks, recreation, sport and culture.

Our Mission

The Lifestyle Information Network (LIN) exists to help individuals and organizations that care about individual and community well-being, parks recreation, sport, and culture use Internet technology effectively to exchange knowledge.

LIN fulfils this mission by providing knowledge management services to the leisure sector and by fostering on-line knowledge exchange. We actively collect, archive and disseminate knowledge relevant to practitioners, volunteers and the general public in partnership with other organizations. LIN defines the leisure sector as the community of individuals, organizations and agencies that have an interest in the development of healthy individuals and healthy communities throughout Canada.

Our Goals

- Monitor relevant sources of knowledge so that our partners and their constituencies can be made aware of emerging trends, success stories, best practices, research, legislation, news and events affecting their work and tools that can aid in achieving their objectives.
- Collect, digitize, archive and index for easy retrieval knowledge produced by practitioners, volunteers, suppliers, organizations and agencies within our sphere of interest.
- Deliver robust, technologically advanced, easy-to-implement web and knowledge management services to partner organizations and projects that leverage our knowledge collection and serve the interests of the sector.
- Enable appropriate knowledge transfer between components of the sector and external resources by leveraging our Internet and database technology using industry-standard knowledge management practices.

Our Objectives

- To reflect the interests and needs of the sector and support the development of the leisure industry in Canada.
- To be known as a credible resource with a national scope and local relevance to practitioners and volunteers in the sector.
- To be recruited as a partner that brings value, outstanding service and integrity to relationships.
- To contribute to the work of our NGO partners through appropriate participation as a member of their organizations.
- To implement appropriate best practices with respect to organizational governance, strategic planning, operations and communications.

Our Stakeholders

LIN's stakeholders include all representatives of the leisure sector in Canada. Practitioners, academics, volunteers, leaders and advocates with an interest in the leisure sector are welcome to associate themselves with LIN and participate in the knowledge exchange.

Our Structure

LIN is a not-for-profit corporation with a Board of Directors elected by the voting membership to guide the strategic direction of LIN and to ensure that LIN reflects the interests and needs of the leisure sector. The Board of Directors grants voting membership to individuals who have a strong vision for the sector and/or who have the ability and willingness to further the interests of the organization.

Our Values

As an organization, LIN believes in the benefits of recreation, universal access to leisure opportunities, and the value of volunteerism. LIN endorses the vision of a Canada where the environments in which Canadians live, learn, work and play support regular physical activities. LIN is committed to working effectively in both of Canada's official languages and to encourage our members, staff and volunteers to lead active, healthy lifestyles and pursue lifelong learning.